

## FAQ

Q: DO I OWN THESE ARTICLES?

A: That's a bit of a trick question! The answer is yes *and* no. For the most part, you can do whatever you like with your articles—you can put your name on them and include them in your blog, website reference archive, newsletter, ezine, and free handouts for clients. You can also compile them into a free ebook for clients. Or, read them aloud as part of a free audio compilation. Get creative!

There are two things you can't do with the articles:

1. Sell them for cold, hard, cash.
2. Submit them to a publication as original content.

A caveat to the second point on this list: If you substantially rewrite the article—we're talking so that it's almost unrecognizable from the original—you can submit it as your own. The Terms of Use you agree to upon purchase spells out all the legal nitty gritty.

Q: HOW MANY ARTICLES ARE IN THE LIBRARY?

A: There are 88 articles in the library now, and up to 4 additional ones will be added each month. The articles are totally searchable, making it easy to find what you're looking for!

Q: CAN I GET A LIST OF ARTICLE TITLES BEFORE BUYING?

A: Here it is: <http://sproutedcontent.com/downloads/articletopics.pdf>

If there's a topic you really want to see that's not there, note that I'll be writing articles moving forward based on WHAT YOU suggest in the forum in the library, so there's a great chance that your topics WILL be covered in a timely manner!

Q: CAN I SEE A SAMPLE ARTICLE?

A: Absolutely! Go to [www.sproutedcontent.com](http://www.sproutedcontent.com), and get your FREE article action guide. In it, you'll see a sample article, as well as 6 ways to use it to gain clients!

Q: HOW LONG ARE THE ARTICLES?

A: The articles range in length from 300-700 words with most falling in the 500-word range.

Q: CAN I CHANGE THESE ARTICLES?

Absolutely! Change the articles to your heart's content!

Sometimes I use the articles as a research library, picking pieces of articles from here and there to add to an entirely new article. You're free to do that too if that works for you!

Q: HOW DO I DOWNLOAD THE ARTICLES AND PHOTOS?

A: One click activates a .zip file download that includes your article in the form of a Microsoft Word doc and the accompanying photo (jpeg format). For photos only, you merely click on the photo. It will open in a new browser window and then you do a "Save as" to get it onto your computer.

Q: CAN I USE THE PHOTOS INDEPENDENTLY OF THE ARTICLES?

Absolutely! Yes, the images can be used on their own without an article. Use them in your brochures, web site, and other collateral freely, just as long as you make sure to include the photo credit. Membership in the Sprouted Content library REALLY is like gaining access to a wellness stock photo library! I think that's so cool.

Q: CAN I MODIFY THE PHOTOS?

A: Nope. These are photos come from the Creative Commons flickr photo pool. Which means in order to use them, you cannot modify them in any way and they must always run with the appropriate photo credit. All that said, it's fine if you want to use the photos apart from the articles if you choose, just refrain from cropping or Photoshopping and always include the credit. (We like to give credit where it's due, don't you?)

Q: IS THERE A YEARLY MEMBERSHIP FEE?

A: Nope. What you pay gets you in, indefinitely. The only caveat: Once the library hits 110 articles, I reserve the right to stop adding new ones.

Q: WHAT IF I'M NOT HAPPY WITH THE LIBRARY?

A: Contact us within 24 hours of purchase and we'll promptly refund your 100% of your money – easy peasy!

Want to know more?

Go to: [www.sproutedcontent.com/doneforyouwellnessarticles/](http://www.sproutedcontent.com/doneforyouwellnessarticles/)